



AUDACITY ESPORTS LTD ANNOUNCE PARTNERSHIP WITH KAPPA

London, 14th September - Audacity Esports have announced that they have signed a partnership deal with Kappa as their official kit supplier!

The partnership was brokered by sports sponsorship agency Van Hawke Sports and will see Kappa, one of the world's pre-eminent sports apparel companies, supply kits across the entire scope of Audacity's esports teams.

Audacity Esports is an UK Esports organisation which have achieved qualification for the United Kingdom and Ireland Nationals presented by Ubisoft UK, previously ESL Premiership presented by ESL UK, for the past 3 seasons as well as winning Epic Lan 29 with their Rainbow Six roster. They also have an up and coming team in Rocket League and have history in Counter Strike and Call of Duty.

Kappa is an Italian sportswear brand that has been dedicated to creating high quality clothing for over 60 years. With this partnership, we join a wide variety of companies in which Kappa supply including Leeds United, Napoli and Alfa Romeo F1.

The store is now open which includes the new 20/21 jersey and a wide variety of casual wear. It comes as Kappa's long-term goals of being a staple in the Esports scene and they have chosen us to continue on their mission.

"We are extremely excited to be signing with Kappa as they bring both style and professionalism in their designs. We have worked hard with them to select a range of clothing that will push our goals to relate with the esports community" George Fradley, Director of Audacity Esports.

Dave Bandell (UK Sales Manager) commented " Kappa are delighted to sign up with Audacity and continue our growth into the esport market. Audacity are just the type of progressive team that we are happy to align with and we hope the partnership will be very successful."

Jack Dickson, Director of Audacity Esports concluded with, "We are very excited to be partnered with such a prestigious company such as Kappa, who have such a rich history in clothing and sportswear and we can't wait for us to get started with our partnership into esports."

Van Hawke Sports, CEO, Sunny Singh commented: "Kappa continues to add to its growing esports portfolio, and we are delighted to have assisted with their latest partnership with Audacity Esports. The esports organisation is one of the fastest growing in the UK and the partnership further extends the Kappa brand's reach into this esports sector."

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About Van Hawke Sports

Van Hawke Sports is a leading sports marketing agency which provides specialist services in global sports sponsorships to brands.

Van Hawke Sports operate an extensive global sports network which includes some of the world's most prestigious organisations and talent, to deliver a service renowned for procuring the best sponsorship deals for brands.

We empower brands and work with rights holders to provide uncompromising sports partnership and brokerage services for our clients.

For further information please visit www.vanhawkesports.com