

## **VAN HAWKE SPORTS BECOMES PRIMARY FRONT OF SHIRT PARTNER FOR AUDACITY ESPORTS**

**London 10<sup>th</sup> July** – Van Hawke Sports, the leading sports marketing agency specialising in sports sponsorships for brands, today announced it has become the primary front of shirt partner for Audacity Esports.

Van Hawke Sports is a leading sports marketing agency which provides specialised services in sports sponsorships for brands. Headquartered in London, UK, Van Hawke Sports operates an extensive global sports network which includes the world's most prestigious organisations and talent, to deliver a carefully curated service for brands which is based on their marketing objectives whilst procuring the best sports sponsorship deals.

Audacity Esports is one the UK's fastest growing esports organisations which competes in a number of game titles including, Rainbow Six, Counter Strike, Rocket League and Call of Duty. Audacity Esports is a previous winner of Epic Lan and features regularly in tournaments such as the UK Nationals and ESL Premiership. The new partnership will place Van Hawke Sports as the primary front of shirt partner for Audacity, and will see the company's branding presented across the team's playing jersey which is featured in all events, tournaments and streams where the team is participating.

Van Hawke Sports, CEO, Sunny Singh commented: "We are very pleased to announce our partnership with Audacity Esports as the team's primary front of shirt partner. Audacity Esports is one of the fastest growing esports organisations in the UK and our association with the team will serve to highlight and showcase brand exposure and engagement initiatives available within the esports sector to our brand clients."

George Fradley, Director of Audacity Esports added: "Van Hawke Sports is a global leader within the field of sports sponsorships and we are thrilled to have them onboard as our primary front of shirt partner. We very much look forward to working with the team and leveraging their expertise to bridge the gap between esports and non-endemic brands."

For further information regarding Van Hawke Sports [visit the website](#).

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**About Van Hawke Sports**

Van Hawke Sports is a leading sports marketing agency which provides specialist services in global sports sponsorships to brands.

Van Hawke Sports operate an extensive global sports network which includes some of the world's most prestigious organisations and talent, to deliver a service renowned for procuring the best sponsorship deals for brands.

We empower brands and work with rights holders to provide uncompromising sports partnership and brokerage services for our clients.

For further information please visit [www.vanhawkesports.com](http://www.vanhawkesports.com)